How The Vurger Co. reduced their food waste by 80% with Tenzo

Who are The Vurger Co.?

The Vurger Co. is a completely vegan fast food concept with a **huge focus on sustainability**. The founders launched as a market stall in 2016, travelling to festivals and spreading the vegan love.

They grew such a fan base that they were able to crowdfund the opening of their first bricks and mortar location in Shoreditch at the beginning of 2018. They now have 4 sites in Brighton, Canary Wharf and Manchester along with their original shop in Shoreditch.

Sustainability has always been at the forefront of their business. Nothing in the restaurant is ever sent to landfill, they are **completely plastic free** and all of their packaging gets composted.

Any food waste they generate is also composted. They've even gone so far as to become a cashless business citing the **environmental impact of printed money** as well as safety as their main reasons for this.

Why they wanted a reporting tool?

After opening their second location, The Vurger Co. realised they needed a **reporting tool** that could connect to all of their **separate data streams** and give them **all the information they needed**.

The Vurger Co. initially just wanted a **better understanding of what was selling well and what wasn't**. They saw that they were **generating waste** with unsold items and wanted a way to **limit that wastage** by better understanding their **sales mix** on any given day.

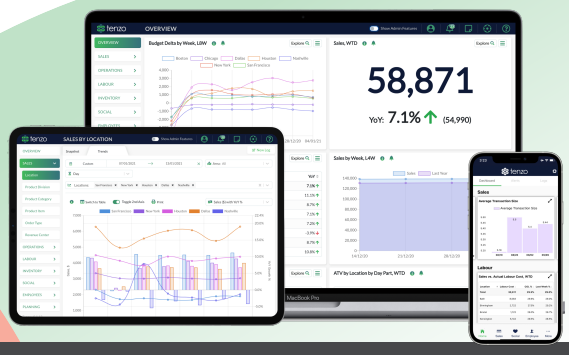
Finding out **what they were selling** and, **more importantly, when**, would enable them to **limit over-ordering**, a primary cause of wastage. They wanted to make sure that each store was **running as efficiently** as possible both in financial terms as well as **sustainability-wise**.

Why Tenzo?

They found Tenzo to be the most **easy-to-use solution** and able to provide information to their team in an easy-to-understand fashion. It was very important to head office that **anyone in the business** be able to **access reporting** regardless of whether they had financial or analytical backgrounds.

'Tenzo allowed us to have everything **integrated in one place** in a nice easy to read package.'

Jimmy Maser, Accounts at The Vurger Co.



A new way of doing things

Being able to see **sales on an item level** as well as **sales mix** has been especially helpful. Managers make daily orders from The Vurger Co.'s prep kitchen as many of their items don't have a long shelf life.

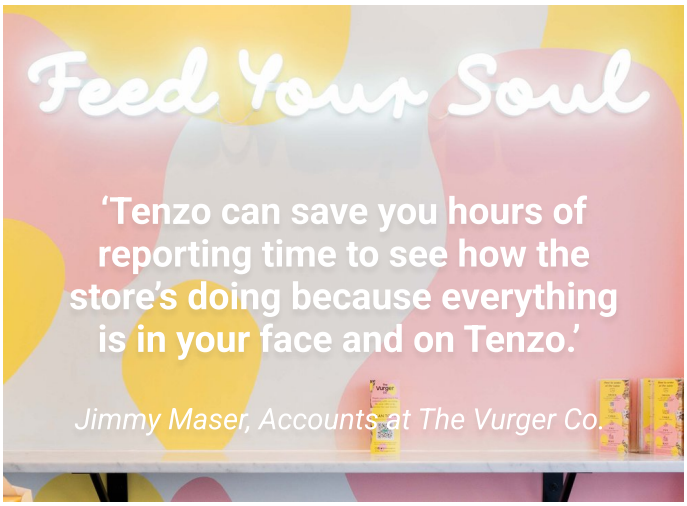
They consult Tenzo to compare **what is selling well on certain days and what isn't** and use the information to **order the correct amount of stock.**

Before using Tenzo, managers would send in their daily orders to one of the directors who would stay up until 10:30 or 11pm to receive the orders, then go through them herself to make sure all the orders made sense and no over-ordering was occurring, before finally sending them to the prep kitchen in the middle of the night.

Using Tenzo has **completely eradicated the need for the director's double-checking**.

'We have our managers make reports on how the stores are doing and how individual items are doing, and what they expect the following week to look like, and they do all of that using Tenzo.'

Jimmy Maser, Accounts at The Vurger Co.



Outstanding results

By having access to accurate sales mix and sales trends, The Vurger Co have been able to greatly reduce their wastage.

Before using Tenzo to aid with ordering they were seeing about 5% wastage in certain locations, but since they introduced Tenzo into the process, their waste levels at those same locations are at 1% or lower.